

# Nexpart Hometab

## GROW SALES & CONNECT WITH YOUR USERS

The Hometab Solution allows you to promote YOUR brand to YOUR customers. Hometab is **fully integrated into Nexpart** for easy access to parts lookup, stock check, and MyItems non-application catalog. You can communicate your specials, promotions, training programs and share any other information you'd like with your customers.

### Reach everyone

60% of internet traffic is on mobile, **fully responsive** web pages allow you to reach all of your customers

### Get insights

Increase your conversions and find traffic drop-offs and with **user analytics and browsing habits**

### Improve buying

**Click-To-Buy functionality** for quick and easy purchasing - sends directly to Nexpart Stock Check



## Easy to use.

Easily build your own web pages, content, and custom navigation using a custom Hometab in Nexpart. Promote products with custom specials flyers (clickable PDFs, interactive Flipdocs, or using our Flyer Builder tool) and product rotators to boost sales.

*Training included in the initial setup cost.*

FULLY INTEGRATED WITH  
**nexpart**

**\$1995 SETUP**  
**\$145/MO**



## Support from pros.

Sound Press provides professional support in order to maintain an effective, sales-producing Hometab site. Services include website development & programming, graphic design, marketing strategy, and content development.



STARTING AT  
**\$142/HR**